

LINDSAY KEAN

POST PRODUCTION - VIDEO EDITING - MOTION GRAPHICS

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SKILLS

SOFTWARE

- Premiere Pro
- After Effects
- Final Cut Pro X & 7
- Media Encoder
- Photoshop
- Illustrator
- Audition
- Monday / Trello / Wrike
- Google Drive

OTHER

- Creative Operations
- Motion Graphics
- Color Grading
- Data Management
- Stop Motion
- Management
- Marketing
- DR Marketing
- Social Media
- Ecommerce

EDUCATION

- College for Creative Studies**
BFA in Entertainment Arts
Detroit Michigan
2007 - 2011

EXPERIENCE

- Post Production Manager - First Media** 2020 - Present
I manage a team of editors for the Direct Response team. Assign projects, manage timelines and footage transfers. Update the team's project tracker. Build learning documents and do weekly team learning sessions. Set best standards for post production workflow that increases efficiency. Set monthly goals to improve skills and performance for team members. QC edits for pacing, structure and color.
- Post Production Supervisor - Mutesix** 2018 - 2020
Managed the post-production department for direct response marketing agency with over 200 clients. Set post timelines and ensured on-time delivery. Problem solved across different departments. Developed workflow processes from the ground up that improved efficiency. Managed teams of vendors and freelancers. Created SOWs for post projects and maintained client communications. QCed edits before going to the client. Managed, updated, and set up automations for the team's project manager. Set up organization of Google Drive and footage server. Supervised all footage and asset transfers.
- Video Editor / Producer - Joybird** 2016 - 2018
Edited videos and created motion graphics for web and social content. Grow video views and webpage visits, increasing sales. Produced Joybird's highest viewed video ad with over 1 million views in 2 weeks. Data managed all video assets and improved workflow.
- Video Editor / Videographer - Arden** 2013 - 2016
Built an internal video department. Shot, and edited B2B marketing videos and materials for large retail clients. Managed video assets and organized footage database.
- Video Editor - Freelance** 2011 - Present
Create videos and motion graphics for various clients.
- Motion Graphic Intern - WDIV Detroit** 2010
Created motion graphics and lower thirds for live news broadcasts in short turn around times.